

HSD Market Share - Company - PSO - APL - HASCOL - SHEL - Others


FO Market Share - Company wise - PSO - APL - HASCOL - SHEL - Others


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Oil \& Gas Marketing Companies

## May-24: Volumes Depict a Growth of +7\%y/y to 1.39 mn tons

- Industry volumes for oil marketing companies for the month of May-24 increased by $+7 \% \mathrm{y} / \mathrm{y}$ to 1.39 mn ton bringing industry volumes for 11MFY24 to 13.83 mn ton down by $9 \% \mathrm{Y} / \mathrm{y}$. Motor Spirit (MS) / High Speed Diesel (HSD) sales were up by $+1 \% /+18 \%$ y/y during May- 24 whereas Furnace Oil (FO) volumes were down by $18 \% \mathrm{y} / \mathrm{y}$.
- During the $11 \mathrm{MFY} 24, \mathrm{MS} / \mathrm{HSD}$ sales declined by $5 \% / 2 \% \mathrm{y} / \mathrm{y}$ while FO sales plummeted by $52 \% \mathrm{y} / \mathrm{y}$. Company wise SHEL/PSO/APL/HASCOL witnessed $13 \% / 10 \% / 4 \% / 3 \% y / y$ decline in total sales. Market share for PSO, dropped by $0.3 \%$ to $50 \%$ during 11 MFY 24 against $50 \%$ in the same period last year, while HASCOL and APL reported $0.2 \%$ and $0.6 \%$ incline in market share respectively during 11MFY24. Market share for SHEL dropped by $0.3 \%$ to 7\%.
- Sales recovered during May-24 on the back of reduced. Lower automobile sales and relatively higher prices are likely to keep demand growth restricted. Recent downward revision by few automobile assemblers is likely to give slight push to passenger car sales. Higher OMC margins are likely to support earnings amid depressed demand. Increase in power tariff and hike in gas prices would improve cash flow for PSO going forward and may unlock valuations.

May-24: POL sales increased by $+7 \% y / y$ to 1.39 mn ton Industry volumes for oil marketing companies for the month of May-24 increased by $+7 \% \mathrm{y} / \mathrm{y}$ to 1.39 mn ton bringing industry volumes for 11MFY24 to 13.83 mn ton down by $9 \% \mathrm{Y} / \mathrm{y}$. Motor Spirit (MS) / High Speed Diesel (HSD) sales were up by $+1 \% /+18 \% y / y$ during May- 24 whereas Furnace Oil (FO) volumes were down by $18 \% \mathrm{y} / \mathrm{y}$. On a monthly basis, industry volumes are up by $+26 \% \mathrm{~m} / \mathrm{m}$ to 1.39 mn ton during May- 24 on the back of $+2.3 \mathrm{x} /+37 \% /+14 \% \mathrm{~m} / \mathrm{m}$ increase in FO/HSD/MS sales.

During the 11MFY24, MS/HSD sales declined by $5 \% / 2 \% \mathrm{y} / \mathrm{y}$ while FO sales plummeted by $52 \% \mathrm{y} / \mathrm{y}$. Company wise SHEL/PSO/APL/HASCOL witnessed 13\%/10\%/4\%/3\%y/y decline in total sales. Market share for PSO, dropped by $0.3 \%$ to $50 \%$ during 11MFY24 against $50 \%$ in the same period last year, while HASCOL and APL reported $0.2 \%$ and $0.6 \%$ incline in market share respectively during 11MFY24. Market share for SHEL dropped by $0.3 \%$ to 7\%.

MS
MS sales increased by $+1 \% y / \mathrm{y}$ to 0.61 mn ton during May- 24 while on sequential basis volumes are up by $+14 \% \mathrm{~m} / \mathrm{m}$. APL, SHEL and PSO

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recorded $+17 \% \mathrm{y} / \mathrm{y},+5 \% \mathrm{y} / \mathrm{y}$ and $+3 \% \mathrm{y} / \mathrm{y}$ incline in volumes respectively during May-24. For 11MFY24, MS volumes are down by $5 \% \mathrm{y} / \mathrm{y}$ to 6.44 mn ton. During 11MFY24, APL posted $+3 \% y / y$ growth in volumes respectively, whereas, SHEL, HASCOL and PSO recorded $13 \% \mathrm{y} / \mathrm{y}, 3 \% \mathrm{y} / \mathrm{y}$ and $2 \% \mathrm{y} / \mathrm{y}$ drop in total MS sales. PSO's market share increased to $46.1 \%$ during 11MFY24 from $44.5 \%$ in the same period last year. HASCOL and APL witnessed uptick in market share to $3.5 \%$ and $9.2 \%$ respectively while SHEL's market share declined by $0.9 \%$ to $9.8 \%$.

HSD
HSD sales increased by $+18 \% \mathrm{y} / \mathrm{y}$ to 0.64 mn ton in May-24 and on monthly basis volumes depicted a growth of $+37 \% \mathrm{~m} / \mathrm{m}$. APL, SHEL and PSO reported $+34 \% \mathrm{y} / \mathrm{y},+23 \% \mathrm{y} / \mathrm{y}$ and $+15 \% \mathrm{y} / \mathrm{y}$ incline in sales whereas, HASCOL registered $47 \%$ y/y decline in HSD volumes during May-24. This brings total 11MFY24 sales at 5.69 mn ton down by $2 \% \mathrm{y} / \mathrm{y}$. For 11MFY24, APL posted $+6 \% y / y$ incline in sales with market share for APL increasing to $9.3 \%$. Market share for SHEL and PSO dropped by $0.9 \%$ and $0.5 \%$ respectively.

## FO

FO volumes plummetted by $24 \% \mathrm{y} / \mathrm{y}$ during May- 24 to 0.07 mn ton likely attributable to lower demand from IPPs compared to last year. Volumes are up substantially by $+2.3 \mathrm{xm} / \mathrm{m}$ during May- 24 . Total FO volumes are down by $52 \% \mathrm{y} / \mathrm{y}$ during 11MFY24 to 0.94 mn ton. For 11MFY24, PSO and APL reported $77 \% \mathrm{y} / \mathrm{y}$ and $29 \% \mathrm{y} / \mathrm{y}$ decline in sales with PSO's market share dropping to $21.3 \%$ compared to $44.5 \%$ in 11MFY23, whereas, APL's market share improved to $24.9 \%$ from $16.8 \%$ in the same period last year.

## Outlook

Sales recovered during May-24 on the back of reduced. Lower automobile sales and relatively higher prices are likely to keep demand growth restricted. Recent downward revision by few automobile assemblers is likely to give slight push to passenger car sales. Higher OMC margins are likely to support earnings amid depressed demand. Increase in power tariff and hike in gas prices would improve cash flow for PSO going forward and may unlock valuations.

## Exhibit: OMC's Monthly Sales Volume (May-24)

| OOO'tons | May-24 | Apr-24 | MoM | May-23 | YoY | CY24TD | CY23TD | YoY | FY24TD | FY23TD | YoY |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industry |  |  |  |  |  |  |  |  |  |  |  |
| MS | 606.6 | 530.4 | $14 \%$ | 602.5 | $1 \%$ | $2,868.7$ | $2,941.2$ | $-2 \%$ | $6,436.5$ | $6,775.7$ | $-5 \%$ |
| HSD | 642.8 | 469.3 | $37 \%$ | 544.9 | $18 \%$ | $2,534.1$ | $2,464.8$ | $3 \%$ | $5,692.7$ | $5,828.1$ | $-2 \%$ |
| FO | 68.8 | 29.8 | $131 \%$ | 90.7 | $-24 \%$ | 376.3 | 509.7 | $-26 \%$ | 937.9 | $1,956.3$ | $-52 \%$ |
| Others | 71.0 | 75.0 | $-5 \%$ | 57.6 | $23 \%$ | 367.1 | 317.2 | $16 \%$ | 764.0 | 706.2 | $8 \%$ |
| Total | $1,389.3$ | $1,104.5$ | $26 \%$ | $1,295.8$ | $7 \%$ | $6,146.1$ | $6,232.9$ | $-1 \%$ | $13,831.1$ | $15,266.2$ | $-9 \%$ |
| PSO |  |  |  |  |  |  |  |  |  |  |  |
| MS | 265.6 | 247.7 | $7 \%$ | 256.9 | $3 \%$ | $1,325.3$ | $1,352.8$ | $-2 \%$ | $2,967.0$ | $3,016.1$ | $-2 \%$ |
| HSD | 320.6 | 242.0 | $33 \%$ | 278.3 | $15 \%$ | $1,309.7$ | $1,310.9$ | $0 \%$ | $3,056.0$ | $3,159.9$ | $-3 \%$ |
| FO | 18.5 | 4.2 | $335 \%$ | 13.0 | $42 \%$ | 85.9 | 68.4 | $26 \%$ | 199.5 | 869.6 | $-77 \%$ |
| Others | 60.3 | 65.0 | $-7 \%$ | 51.0 | $18 \%$ | 321.9 | 280.7 | $15 \%$ | 672.3 | 611.4 | $10 \%$ |
| Total | 665.1 | 558.9 | $19 \%$ | 599.3 | $11 \%$ | $3,042.8$ | $3,012.8$ | $1 \%$ | $6,894.7$ | $7,657.0$ | $-10 \%$ |
| APL |  |  |  |  |  |  |  |  |  |  |  |
| MS | 57.1 | 49.7 | $15 \%$ | 49.0 | $17 \%$ | 269.0 | 250.6 | $7 \%$ | 589.9 | 570.3 | $3 \%$ |
| HSD | 62.8 | 38.9 | $62 \%$ | 46.8 | $34 \%$ | 231.0 | 213.8 | $8 \%$ | 527.2 | 499.3 | $6 \%$ |
| FO | 16.1 | 5.7 | $183 \%$ | 24.1 | $-33 \%$ | 91.1 | 130.9 | $-30 \%$ | 233.6 | 328.0 | $-29 \%$ |
| Others | 4.0 | 4.5 | $-10 \%$ | 3.3 | $23 \%$ | 16.9 | 15.3 | $10 \%$ | 36.1 | 41.8 | $-14 \%$ |
| Total | 140.0 | 98.7 | $42 \%$ | 123.2 | $14 \%$ | 608.0 | 610.7 | $0 \%$ | $1,386.8$ | $1,439.5$ | $-4 \%$ |
| HASCOL |  |  |  |  |  |  |  |  |  |  |  |
| MS | 24.0 | 16.1 | $49 \%$ | 34.8 | $-31 \%$ | 86.8 | 123.3 | $-30 \%$ | 225.0 | 232.5 | $-3 \%$ |
| HSD | 16.8 | 10.9 | $54 \%$ | 31.9 | $-47 \%$ | 56.3 | 74.5 | $-24 \%$ | 120.9 | 125.1 | $-3 \%$ |
| FO | - | - | $0 \%$ | - | $0 \%$ | - | - | $0 \%$ | - | - | $0 \%$ |
| Others | 0.1 | - | $0 \%$ | 0.1 | $113 \%$ | 0.2 | 0.2 | $20 \%$ | 0.5 | 0.7 | $-30 \%$ |
| Total | 40.9 | 27.0 | $51 \%$ | 66.8 | $-39 \%$ | 143.3 | 198.0 | $-28 \%$ | 346.4 | 358.4 | $-3 \%$ |
| SHEL |  |  |  |  |  |  |  |  |  |  |  |
| MS | 60.2 | 51.0 | $18 \%$ | 57.3 | $5 \%$ | 289.5 | 305.7 | $-5 \%$ | 627.8 | 718.7 | $-13 \%$ |
| HSD | 37.3 | 27.7 | $35 \%$ | 30.3 | $23 \%$ | 162.1 | 167.3 | $-3 \%$ | 357.9 | 418.4 | $-14 \%$ |
| FO | - | - | $0 \%$ | - | $n / m$ | - | 3.7 | $-100 \%$ | - | 3.7 | $-100 \%$ |
| Others | 2.8 | 2.6 | $5 \%$ | 1.3 | $108 \%$ | 11.6 | 9.3 | $25 \%$ | 22.2 | 23.2 | $-4 \%$ |
| Total | 100.3 | 81.3 | $23 \%$ | 89.0 | $13 \%$ | 463.2 | 486.0 | $-5 \%$ | $1,007.9$ | $1,164.1$ | $-13 \%$ |
| Source: IGI Research, OCAC |  |  |  |  |  |  |  |  |  |  |  |

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